

JANUARY 2024 • KANSAS SBDC AT WSU WEBINARS & WORKSHOPS

Register at wichita.edu/ksbdcworkshops.

UNDERSTANDING THE CORPORATE TRANSPARENCY ACT

Are you prepared for the new business ownership reporting rules that went into effect January 1st? The Corporate Transparency Act is new legislation with specific requirements. In this webinar, we will cover what will need to be reported, when it needs to be reported, impact of non-compliance, and the reason for these new rules.

Tuesday, January 9 • 10:00 a.m. – 11:00 a.m.
Location: Online
Cost: Free

STARTUP & START RIGHT

Are you ready to start a new business? Learn how to launch legally in just ten steps. This webinar will cover licenses and permits, federal and Kansas state tax IDs, business structure, funding, and other essentials.

Wednesday, January 10 • 12:00 p.m. – 1:00 p.m.
Location: Online
Cost: Free

HOW TO BE YOUR OWN SOCIAL MEDIA MANAGER

Developing a strategy, creating content, and managing your social media can seem like a daunting undertaking. Paying someone to do all of that can also be challenging, or simply cost prohibitive. Join us to learn budget friendly tips and tricks for being your own social media manager.

Thursday, January 11 • 11:00 a.m. – 12:00 p.m.
Location: Online
Cost: Free

ONE-ON-ONE ADVISING

Kansas SBDC at WSU continues to offer customized, confidential, no-cost advising by appointment.

Learn more and become a client at:

www.wichita.edu/ksbdc/signup

STATE TAX WEBINARS

STATE TAXES FOR CONSTRUCTION CONTRACTORS

Our morning webinar is devoted exclusively to sales tax issues for construction contractors, and subcontractors. Anyone providing plumbing, carpentry, electrical, roofing, heating/air conditioning, landscaping, oil field services, etc., will want to attend this specialized webinar. We will discuss how sales tax applies to materials and labor, Project Exemption Certificates, sales tax returns, billings, etc.

Tuesday, January 16 • 9:00 a.m. – 12:00 p.m.
Location: Online
Cost: Free

STATE TAXES FOR RETAILERS

The afternoon segment will explain the differences between the Kansas Retailers' Sales Tax, the Kansas Retailers' Compensating Use Tax, and the Kansas Consumers Compensating Use Tax. You will gain a basic understanding of the goods and services subject to sales tax, as well as the record keeping and filing requirements, form preparation, and how to use exemption certificates.

Tuesday, January 16 • 1:00 p.m. – 3:00 p.m.
Location: Online
Cost: Free

EXPLORE THE BASICS OF GOOGLE & META ANALYTICS

You've worked hard on your social media and website, but how do you know what's working? During this webinar we will walk through the basics of Meta Business and Google Analytics including: where to find the data, what to look for and how to interpret it. We will also touch base on some tactics to help you measure your efforts and work smarter, not harder.

Wednesday, January 17 • 1:00 p.m. – 2:00 p.m.
Location: Online
Cost: Free

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WHAT TO KNOW WHEN LAUNCHING A FOOD BUSINESS

Are you thinking of opening a food business, or are you operating one already? Join us in conjunction with the Kansas Department of Agriculture to gain a general understanding of commercial kitchen licensing, permits, compliance, and more.*

Thursday, January 18 • 12:00 p.m. – 1:00 p.m.

Location: Online

Cost: Free

**Please note that this webinar is for whole-sale business to business or direct consumer sales not for the sale of meat or poultry.*

HOW TO DO BUSINESS WITH THE CITY OF WICHITA

Calling all small business owners to join the Kansas SBDC at WSU and Chris Haislett, Contract Compliance Officer with the City of Wichita, in this informational session to gain firsthand knowledge on how to become a vendor with the City, the City's procurement processes, requirements, and more.

Tuesday, January 23 • 12:00 p.m. – 1:00 p.m.

Location: Online

Cost: Free

IMPORTANT NOTICE!

Registration for all Kansas SBDC at WSU training closes at 12:00 p.m. the day PRIOR to the event.

If you have questions or concerns, please contact Sophia Drouhard at 316-978-3193 or wsu.sbdc@wichita.edu.

COFFEE & CONVERSATION

We are excited to announce a new event in 2024! Kansas SBDC at Wichita State University will be hosting a monthly networking coffee on the fourth Tuesday of every month.

Our focus for January will be on mental health as a part of the small business experience and we want YOU to be a part of it! Join us to enjoy coffee and network with area businesses and mental health experts. No presentations, just interactions.

Tuesday, January 23 • 8:00 a.m. – 9:00 a.m.

Location: WSU Metroplex

Cost: Free

QUICKBOOKS IN FEBRUARY

QUICKBOOKS ONLINE TRAINING FOR BEGINNERS

Tuesday, February 20 • 9:00 a.m. – 12:00 p.m.

Location: Online

Cost: \$179.00

QUICKBOOKS ONLINE TRAINING FOR INTERMEDIATE USERS

Thursday, February 22 • 9:00 a.m. – 12:00 p.m.

Location: Online

Cost: \$179.00

FOR THE LATEST UPDATES, FOLLOW KANSAS SBDC AT WSU ON SOCIAL MEDIA!



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Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact us at 316-978-3193, ksbdc@wichita.edu or 5015 E. 29th St. N., Wichita, KS 67220.