

MEMBER SPOTLIGHT

This month's member spotlight features Majel Nichols, owner and stylist at Flair Hair Salon. Majel has been a cosmetologist and educator for over 15 years. She recently opened up her own space in downtown Kingman.

What does Flair Hair Salon have to offer?

"Flair is a hair salon offering cuts, styles, color, and perms."

Do you have a target market?

"We cater to men, women, and children."

What got you interested in cosmetology? What got you interested in running your own business?

"I love helping people feel good about themselves, and when you like how you look, then you feel more confident. I have managed a salon before and love the thought of being my own boss."

Since opening, what has been the biggest win and/or challenge?

"My biggest wins have been having repeat clients and the relationships we are building. The biggest challenge has been advertising."

What makes you stand out from the competition?

"I want to provide a safe place where people can have a restful place to be pampered."

What are your personal goals for Flair Hair Salon?

"I want to get to a point where I don't have to work a second job. Then, grow to a larger space and hire newly licensed stylists and help them grow and reach their goals."

Favorite quote:

"Invest in your hair — it is the crown you never take off."



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