

CHAMBER MEMBER SPOTLIGHT



This chamber member spotlight features Madison Ritcha with **Ritcha Training & Performance Horses**.

Madison owns and operates Ritcha Training & Performance Horses just outside of Kingman.

Tell us a bit about your business.

"I train horses and the people who love them; from starting a horse from the ground up to problem-solving and show refinement and beginning riders to seasonal individuals looking for that little bit of improvement to get over the top — we do it all."

What do you interested in what you do?

"I've always loved horses and the affect they have on people. I couldn't imagine doing anything else. I'm just living my dream."

Who is your target market?

"I handle all types of horses and riders, but I specialize in show horses and show instruction."

Since starting Ritcha Training, what has been your biggest win?

"The horses I've trained and brought up that went on to win national awards, but also the joy I see when a client sees their horse transform into a great riding partner."



What has been your biggest challenge?

"Every horse and everyday has challenges. I always want to do more for my clients."



What makes you stand out from the competition?

"I'm doing my passion. My business is born out of a love for horses, what they've done for me, and what they can be for my clients. I think that shows."

What are your personal goals for Ritcha Training?

"My goal is to help as many people as possible, making happy horses and happy owners."

Fun Fact:

"I was just 12 years old when I first started training horses for clients."

Favorite Quote:

"No time spent in the saddle is ever wasted."



For more information on how you can get started or to see a class schedule, you can contact Madison at **(620) 242-2425**.

Be sure to also check out their website at: www.ritchatraining.com and follow their Facebook Page 'Ritcha Training and Performance Horses'

This Chamber Member Spotlight has been brought to you by the Kingman Area Chamber of Commerce.

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