

Chamber Member Spotlight



This chamber member spotlight features **Bethany Sowers with Three Sisters Design.**

Bethany also works as a nurse full-time. She is married to her husband Travis, and together they have twin boys. Travis plays a huge part in Three Sisters Design in helping construct new ideas.

Tell us a bit more about what your business does.

“I specialize in the production of custom apparel to fit the customer’s personal and professional needs. I work with customers to produce custom graphic designs to be used on apparel, masks, gaiters, or custom business logos.”

What is your target market?

“My target market would be anyone needing small or large quantities of custom apparel. If the customer cannot find what they want, I can design their ideas and make them come to life on any apparel.”

What got you interested in design and apparel?

“I’m not the greatest at drawing, but I love to design. Screen printing was my way of creating through digital aspects and then creating that with my hands has helped me through rough times and have a creative outlet.”

Since starting your business, what has been your biggest win or challenge?

“My biggest win would be that I am all self-taught. I never thought I could learn all of the different ways to design and create images on apparel. That leads to my biggest challenges, when I run into a problem, time and trial and error is my solution.”

What makes you stand out from competitors?

“I can apply design to apparel, and I also enjoy the small orders of 1 or 2 shirts.”

What are your personal goals for Three Sisters Design?

“My personal goal would be to have a store front in 2021!”

Favorite quote:

“Some people dream of success, while other people get up every morning and make it happen.” – Wayne Huizenga

Three Sisters Design, LLC is owned and operated by Bethany Sowers in Kingman.

To see what her shop currently has in stock or if you’d like to create a custom order, you can reach Bethany at 620-491-0407, or check out her website at: www.threesistersdesign.shop



This Chamber Member Spotlight has been brought to you by the Kingman Area Chamber of Commerce.

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