

# Chamber Member Spotlight



This chamber member spotlight features **Bethany Sowers with Three Sisters Design.**

Bethany also works as a nurse full-time. She is married to her husband Travis, and together they have twin boys. Travis plays a huge part in Three Sisters Design in helping construct new ideas.

## **Tell us a bit more about what your business does.**

“I specialize in the production of custom apparel to fit the customer’s personal and professional needs. I work with customers to produce custom graphic designs to be used on apparel, masks, gaiters, or custom business logos.”

## **What is your target market?**

“My target market would be anyone needing small or large quantities of custom apparel. If the customer cannot find what they want, I can design their ideas and make them come to life on any apparel.”

## **What got you interested in design and apparel?**

“I’m not the greatest at drawing, but I love to design. Screen printing was my way of creating through digital aspects and then creating that with my hands has helped me through rough times and have a creative outlet.”

## **Since starting your business, what has been your biggest win or challenge?**

“My biggest win would be that I am all self-taught. I never thought I could learn all of the different ways to design and create images on apparel. That leads to my biggest challenges, when I run into a problem, time and trial and error is my solution.”

## **What makes you stand out from competitors?**

“I can apply design to apparel, and I also enjoy the small orders of 1 or 2 shirts.”

## **What are your personal goals for Three Sisters Design?**

“My personal goal would be to have a store front in 2021!”

## **Favorite quote:**

“Some people dream of success, while other people get up every morning and make it happen.” – Wayne Huizenga

Three Sisters Design, LLC is owned and operated by Bethany Sowers in Kingman.

To see what her shop currently has in stock or if you’d like to create a custom order, you can reach Bethany at 620-491-0407, or check out her website at: [www.threesistersdesign.shop](http://www.threesistersdesign.shop)



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