

CHAMBER MEMBER SPOTLIGHT



This chamber member spotlight features Jackie Arnold with **The Little Flower Farm**.

Jackie owns The Little Flower Farm just west of Kingman.

Tell us a bit about your business.

"I'm Jackie Arnold. I own and run The Little Flower Farm. I grow cut flowers on a 1/4 acre farm west of Kingman. I am a "farmer florist," which means I grow all of my own cut flowers and also do bouquets and custom arrangements. I also do Christmas wreaths from materials gathered in Kansas. I sell to a few florists, through the Mercantile on Main, do custom arrangements, and sell at the Old Town Farm and Art Market in Wichita during the growing season."

What is your niche or target market?

"I really feel that just about everyone finds joy in flowers, whether for a special occasion or just because. I try to make my flower arrangements at a range of prices that are accessible to anyone. I also think the people that buy flowers from me are happy to support a local business that also works to grow flowers sustainably and responsibly. I believe strongly in good stewardship of our land and resources. I attend to our watering and mulching carefully, use our own compost and chicken litter for fertilizing, and try to manage pests and diseases with natural methods. I also began no-till practices this year so that the life of our soil is protected better."

What got you interested in the floral industry?

"I have always loved flowers and growing things. My grandma and mother are both certified Master Gardeners and have shared so much knowledge with me growing up. They are a big part of my love for tending to, and caring for natural things. Flowers have been something that brings both joy and peace to my heart. I also love being able to share with others, which is why a big part of The Little Flower Farm is passing along joy and giving away flowers. I also was able to watch my own parents start and grow a small business as a kid. Seeing the ups and downs of that, but also seeing that being an entrepreneur was a possibility, has given me confidence in starting The Little Flower Farm."



What has been your biggest win since starting The Little Flower Farm? Your biggest challenge?

"My biggest win this past year has honestly been keeping the majority of my flowers alive! I am proud that I have figured out how to successfully plant so that I have enough flowers growing throughout the year to sustain my farmer's market booth. I am also proud of collaborating with a few other local people and businesses to support each other.

My biggest challenge has been weather and bug related (grasshoppers), and also just figuring out how to problem-solve when something goes wrong (like having sunflowers that fall over in a storm, or when my irrigation system is not working)."



What are some of your personal goals?

"This next year I have decided to bump my flower production up to a full 1/4 acre, which is a lot for one person to manage. This will allow me to have great quantities of flowers so that I can hopefully be a reliable source of flowers for some local florists. I would also like to extend my growing season earlier into spring and fall, so I am planning to invest in low tunnels to keep things warmer for longer."



Favorite Quote:

"One of my favorite quotes is from the patron of The Little Flower Farm, St. Therese of Lisieux. She said, 'If every tiny flower wanted to be a rose, spring would lose its loveliness.' I believe everyone of us is given gifts and talents that will help make our community and world a better place. Choosing to develop those gifts and share them requires selflessness and courage."



Stay up to date on the latest news and specials, be sure to LIKE and Follow her Facebook page [@thelittleflowerfam.jackie](https://www.facebook.com/thelittleflowerfam.jackie)

To place a Christmas Wreath pre-order or create a custom arrangement, reach out to her on Facebook or phone at **(316) 734-8104**.

This Chamber Member Spotlight has been brought to you by the Kingman Area Chamber of Commerce.

Thank you for supporting your community! We are Kingman proud.