

CHAMBER MEMBER SPOTLIGHT



This chamber member spotlight features Darrin Eck with **Eck Agriculture**.

Darrin Eck runs Eck Agriculture, which has been in the family for FOUR generations.

Tell us a bit about your business.

"We are a fourth-generation farming family juggling a chemical and fertilizer business; a crop rotation that includes wheat, cotton, milo, and alfalfa; a Red Angus cattle herd; a custom butcher beef business; and three energetic kiddos."

What is your niche or target market?

"Obviously, there is a slant toward farmers given the nature of our operation. But this past year, we really wanted the community to think about Eck Agriculture products in their households. That's the reason behind the butcher beef concept — providing our home-raised beef to your family's table."

What got you interested in agriculture and farming?

"I grew up farming with my dad, who grew up farming with his dad."

Since starting Eck Agriculture, what has been your biggest challenge?

"One of the challenges of an operation like ours has been the transition from a traditional wheat farm into a more diversified business."

What has been your biggest win?

"As I've introduced progressive ideas to move the farm forward, new business ventures have been born — starting with chemical sales, and most recently, butcher beef. The farming lifestyle allows us to work alongside family, as we learn and grow together. Those daily memories are really the "win" for us.

What are your personal goals for Eck Agriculture?

"We hope that our harvest yields the best product possible—whether its cotton for your t-shirts, hay for your animals, or steak for your cookout."

Favorite Quote:

"There's an old idiom that my dad and I used to say that always reminded us of the importance of hard work: 'The devil dreams on an idle horse.'"

You can shop products from **Eck Agriculture** on their website at: www.eckag.com

You can also reach them by phone at **(316) 789-6156**.

Be sure to find them on social media! Follow them on Facebook **@EckAgriculture**



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